



AI Dana Computer Technology

The perfect partner for your business journey to success.

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Company Profile



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Al Dana Computer Technology
The ideal partner for the success of your business

Al Dana Computer Tech. & IT Solutions

In a world that is constantly changing, technology is essential for businesses and individuals to succeed. Al Dana Computer Tech & IT Solutions was founded in 1997 with the goal of providing innovative and effective technology solutions that help our customers achieve their goals.

Al Dana Computer Tech & IT Solutions is a company that provides software, hardware, networking, social media, and e-marketing solutions. We offer a complete solution for all types of business software, including legal management systems, law firm systems, semi-government systems (Tadbeer, Tasheel, AMER, Tawjeeh, medical, and court Centre's systems), Real Estate systems, Restaurant Management systems, Clinic Management systems, and beauty salon systems ... etc.

Our products have a substantial market presence with over 500 clients. We have over 25 years of experience in IT solutions, and our own product brand name is unique in the industry. We offer simple and easy-to-use programs and systems that have earned the trust and confidence of our customers.

We are committed to providing effective and efficient solutions through innovative and user-friendly client-based application software for Windows and web applications. We believe that our domain expertise and resources, combined with our commitment to continuous innovation, will allow us to explore endless possibilities to provide better services to our end users. We are confident that together, we can achieve great opportunities for success in the future.

History

The company was founded in 1997 in Sharjah City, UAE. At the time, the software sector in the UAE was dominated by foreign companies that sold ready-made software applications. The company saw an opportunity to break into this market by developing software specifically for the UAE market. They started by developing an application for educational institutions, particularly schools in the GCC countries. This was a success, and the company quickly grew to become a major player in the UAE software industry.

❖ Our mission

Our mission is to provide the highest level of quality and customer care to empower every business with simple and powerful systems.



❖ Our vision

Our vision is to make technology an asset for businesses, making our complex and fast-changing world a simpler, more inspiring place to live, work, and grow.

Our Goals are to :

- Provide integrated IT management solutions for all your office activities.
- Help you achieve your business goals by translating our knowledge of business and modern technologies.
- Provide professional IT solutions and services, such as social media, CCTV surveillance, and security, to meet your specific needs.
- Put our clients first and treat them as partners.
- Align your IT with your business needs to ensure that you are using technology to its full potential.
- We understand that every business is unique and has its own technical and business requirements. This is why we take special care in understanding your business processes and systems in order to tailor solutions based on state-of-the-art technologies to cater to your unique needs.



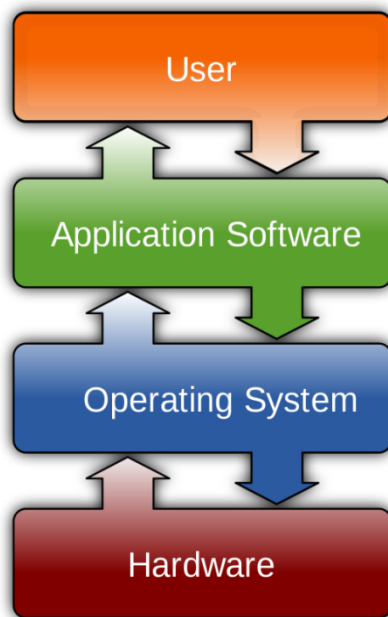
❖ Our Values are:

- Creativity: We believe that creativity is the key to innovation and progress. We look for creativity wherever we can, and we use it to create marvellous imaginary thoughts and mix it with our artwork to deliver something spectacularly different to reach your satisfaction.
- Excellence: We strive for excellence in everything we do. We want to create products and services that are of the highest quality and that meet the needs of our customers.
- Innovation: We are always looking for new and better ways to do things. We believe that innovation is essential for success in today's competitive marketplace.
- Customer satisfaction: We are committed to customer satisfaction. We want our customers to be happy with our products and services, and we will do everything we can



The Company Business Fields

-The Software



AL DANA IT SOLUTIONS

We offer unmatched software development services that exceed expectations. Our software developers have extensive experience developing high-quality software for a wide range of clients. We welcome the opportunity to discuss how we can help your organization improve its efficiency. By understanding your business processes, Al Dana delivers the solutions that save businesses time and resources..

Savings

There is a widespread perception that software development is expensive. As a result, companies often underinvest in development for fear of cost overruns. However, the reality is that well-specified, designed, and implemented software systems can save businesses a lot of money in a variety of ways, such as:

- Saving time: By automating tasks, software can free up employees to focus on more important work.
- Helping teams achieve deadlines: Software can help teams stay on track and avoid delays.
- Freeing up valuable human resources: Software can be used to automate tasks that would otherwise require manual labor.
- Improving efficiency: Software can help businesses operate more efficiently by streamlining processes and eliminating waste.
- In addition to these direct savings, software development can also lead to indirect savings, such as:
- Increased customer satisfaction: Software can help businesses improve customer service and satisfaction.
- Increased sales: Software can help businesses reach new customers and increase sales.
- Reduced risk: Software can help businesses mitigate risk by automating tasks and improving efficiency.
- Overall, well-specified, designed, and implemented software systems can provide businesses with a variety of benefits, including significant savings.

Discover Our Products:

✓ Legal Management System



Integrated Legal Affairs Management and Law Firm Management Program

- Automated communication with management, employees, and clients: The program uses WhatsApp and email to automatically communicate with all stakeholders, including sending cases on roll, reminding employees of overdue tasks, and sending decisions and meeting minutes to clients.
- Dashboard for each user: Each user has a dashboard where they can track all cases, work, and administrative tasks related to them. They can also communicate with management and view all updates, sessions, and memos related to each case.
- Electronic archiving of documents: The program stores all documents, including meeting minutes, minutes, decisions, rulings, agencies, pictures of checks, and reports related to each case for easy reference.



Discover Our Products:

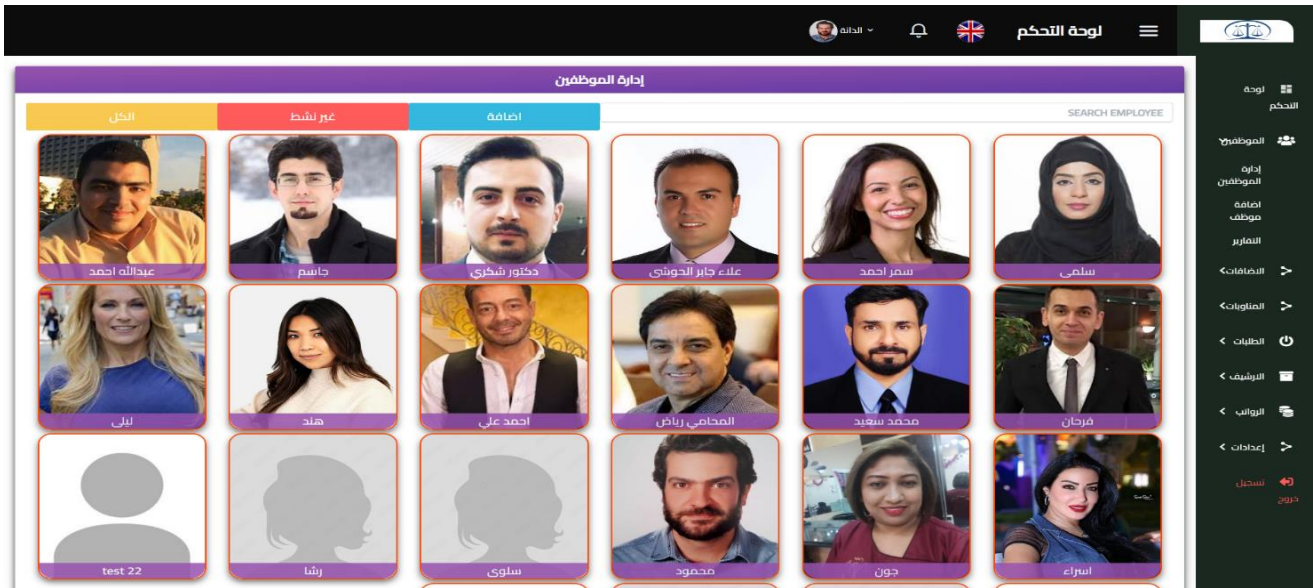
✓ School Management System



School Management System

- Data storage and sharing: SMSs allow users to store and share information about students, staff, properties, and teaching materials.
- Report generation: SMSs can be used to generate reports on student progress, attendance, and finances.
- Automatic messaging: SMSs can be used to send automatic messages to parents when their child is absent or to send reminders about upcoming events.
- Communication: SMSs can be used to improve communication between school staff and parents.
- Security: SMSs can help to protect sensitive student data by storing it in a secure database.
- Reduced administrative burden: SMSs can automate many administrative tasks, freeing up staff time to focus on other priorities.
- Improved decision-making: SMSs can provide school leaders with insights into student performance and other data that can be used to make informed decisions.
- Increased efficiency: SMSs can help schools to operate more efficiently by streamlining processes and eliminating paperwork.

✓ **Human Resources Management System (HR) Integrated with Time attendance Machine**



- Full information for each employee: This includes official documents, performance evaluations, job history, salary history, disciplinary history, and leave information.
- Employee scheduling: This allows managers to create and manage employee schedules.
- Time tracking & attendance management: This allows managers to track employee time and attendance.
- Payroll management: This allows managers to manage employee payroll.
- Analytics & Reporting: This provides managers with data and insights into employee performance and attendance.
- Archiving documents: This allows managers to store and archive employee documents.
- Employee Self-Service Portal: This allows employees to access their own information and make requests, such as requesting leave.
- Leave system: This allows employees to request and manage leave.
- Alert for expiry documents: This reminds employees when their documents are about to expire.
- Warnings: This allows managers to issue warnings to employees for infractions.
- Flexibility: The system is flexible and can be customized to meet the specific needs of each organization.
- Fingerprint support: The system supports fingerprint devices, which can be used to automatically track employee attendance

✓ Real Estate System



- Our software production has allowed us to excel in designing and producing a distinct program in the field of real estate. It is an integrated system that includes all aspects of real estate management, accounting, personnel, and maintenance. It is easy to use and a single system with high efficiency and speed in completing transactions. The administrative system is associated with the accounting section in all dealings, making accurate and fast accounting results.
- The latest technologies have been used in its production, which makes it distinct from other programs. It can be used online or by local agencies. The system deals with all types of real estate sales and rentals, investment and multi-story villas, commercial, residential, and industrial complexes of buildings and land.
- Features of the software:
 - Arabic to English
 - Enter data once
 - Easy to use
 - Multi-user with specified security permissions for each user
 - integrated with the accounting system so that you do not need a dedicated accountant

✓ **Accounting System**



Al Dana Accounting Software is unique in crowded accounting software market, that makes it one of the most powerful and flexible packages , Al Dana has added several new features that add more flexibility, power, and ease of use to the program.



Accounting @ERP Management system can used and manage various aspects and fields because it's wide system, and have many features that compatible with many aspects and purposes such as Management purpose, commercial purposes and so on.

✓ Concrete Products System



The System have to be easy to design and build and be versatile to suit any architectural style. Concrete systems deliver all that and more. DSC concrete products have been developed to fit the special needs of specific restoration applications. They meet certain performance requirements insuring successful installation and long-term performance in specific demanding environments. When applied as part of one of our systems they provide total engineered solutions.

✓ Ready Mix System



Ready-mixed concrete is concrete that is manufactured in a batch plant, according to a set engineered mix design. Ready-mixed concrete is normally delivered in two ways.

First is the barrel truck or in-transit mixer. This type of truck delivers concrete in a plastic state to the site.

Second is the volumetric concrete mixer. This delivers the ready-mixed in a dry state and then mixes the concrete on site.

✓ **Beauty Ladies Saloon and SPA Software**



Salon System is one another unique and exciting software created and designed by our professional software, IT engineers and designers to meet the powerful and advanced needs and requirements.

Simple, flexible and powerful booking software for your business.

✓ **DSC Document Management System**





➤ How the World Changed Social Media

We can use social media to provide an identity to who we are and the products or services that we offer.

Whether you are part of a nonprofit, small, medium, or giant business, or are an individual entrepreneur, your competitors and customers are using social media, there's no reason you shouldn't be, too. It costs almost nothing, it's easy to get started, and it can have an enormous financial impact on your business or organization.



- ✓ Targeting: Get your Brand or Organization in front of the right people
- ✓ Informative: Can be an efficient way to tell your story and get the information out
- ✓ Purpose: Explain why your Organization or Business does what it does
- ✓ Community: People want to be part of something good
- ✓ Interactive: Build and maintain long lasting relationships / friendships.

➤ Pick the Right Social Networks

- Don't just pick sites based on the size of the network. Other communities may be smaller but more effective for your organization. It may pay to start small, with one to three social networks, rather than trying to take the entire virtual world by storm all at once.



➤ Why Social Media?



Facebook

- ✓ Branding - Facebook can be a great resource for generating brand awareness.
- ✓ Engagement - Using Facebook applications can be a great way for communicating promotions, contest and events.
- ✓ The Viral Effect - Take word of mouth to a whole new level. Nothing attracts a crowd like a crowd... Facebook is attracting quite a crowd.
- ✓ Drive Web Traffic - Facebook can act as a portal point for driving traffic to your site and other online properties.
- ✓ For Sharing - Photos, logos, presentations, videos, audio and links
- ✓ Client Retention - provides another potential interception point to build the relationship with your consumer.

Instagram

Instagram is a photo-sharing platform that allows you to post your latest products and document your business events. We use this to host your events and give incentives to those who use the event hash tags.

Give aways and raffles for participants are good marketing strategies.

Twitter

- ✓ Cost effective – FREE and easy way to get messages out in live time.
- ✓ A way to interact with those interested in a topic or organization
- ✓ Great tool for branding your organization to the public
- ✓ Announce offers or events; promote new blog posts and web pages. • Keep your readers informed with links to important news stories.
- ✓ Conversational tool to respond to inquiries, comments, questions, live events, etc. ...
- ✓ Provides a voice for your organization or business
- ✓ It's all about building long lasting relationships
- ✓ Increase buzz, sales, and insight.

LinkedIn

- ✓ Opportunity to share and show who you are;
- ✓ Professional networking with potential donors ;
- ✓ Promote projects, fundraisers, opportunities and more;
- ✓ It's all about building long lasting relationships;
- ✓ Spread the word using blogs, PR and articles within LinkedIn.

Pinterest

Pinterest is a great platform to showcase your products. Quality images easily gets shared and featured on the member's home page. Thus, they can be viewed by thousands to millions of users. We promote your products by posting them and adding a relevant caption. We also post famous quotes and works of art that may be related to your niche.

YouTube

- ✓ Great way for people to see who you are and what you do;
- ✓ Produce stories and event clips that translate well on video Set up your branded YouTube channel for video sharing presence for viral marketing;
- ✓ Connect your video efforts to other online initiatives;
- ✓ Find way to cultivate community strategically to grow your audience.

➤ Activate Your Social Network Supporters



- ✓ Turn your “friends” into activists, donors, and volunteers.
- ✓ Make sure your social networking pages always feature lots of opportunities to get involved.
- ✓ Include donation opportunities on your social networking pages.
- ✓ Even if you do not raise much in the short run, it helps to set expectations for the future.
- ✓ Be specific when you do ask your friends to do something for your organization.
- ✓ And always let people know what happened at an event or with a campaign even if they did not participate. They might get involved the next time!

New Customer Acquisition - Facebook provides an opportunity to find consumers you may have not otherwise discovered. Facebook Profile, Group or Fan Page? Do all of them!

✚ **More consumers are connected than ever before, and every second your company is not engaging them in social media is a wasted opportunity.**

↪ **So get on board.**

3. Domain Registration & Web Hosting

➤ Domain Registration



AI Dana Technologies domain name registration service is very easy and simple. If you need a new domain like .com, .net, .org or any of other TLD, we have the best tools for you to find it. We are offering more than 60 extensions for our clients or if you already have your domain, we go out of our way to make sure you get to keep it. We can even monitor and track domains you don't have registered with us. We help you get and keep more of the domains you want. Whether you need help finding the perfect domain, or if you already know what it is, let AI Dana Technologies help you secure that domain name for your business.

➤ Web Hosting



Shared web hosting is designed for customers who own small size websites who need domain hosting for a couple of domain names. Unlike dedicated servers, when you select a Shared Website Hosting Plan, you are choosing to host your website on a Shared Web Server with other people's websites. Shared website servers are attractive options for non-business websites because there is very little setup and our shared servers are all high quality so you don't have to worry about down time. Our security team maintains a strict monitoring and auditing process for our shared hosting servers. However there is not a 100% solution to keep scammers from accessing some websites. If you catch such a site before we do and contact us, we will remedy the situation as soon as possible.

We sell affordable web hosting solutions so you can get your site up and running. Just because your web hosting account would be on a shared web server, it does not mean that we sell cheap web hosting services. Our web servers and web hosting solutions are all high quality, as is our support staff.

- ✚ **Al Dana offers the latest and most innovative and affordable website hosting features on the web today. Below are key highlights which make AL DANA IT SOLUTIONS stand out in the busy website hosting crowd.**

4. Web Management



A website is the center of all your online activities and digital marketing efforts. A business in the 21st century without a website will struggle to thrive and succeed in any kind of industry. However, it's better to have no website than to manage a poorly created one. Your site tells a lot about your brand. If it's badly designed, it can mean that your brand is not that good either.

Luckily, with our web management service, you do not need to worry about designing, building, or managing a responsive website. We can do everything for you!

Establish a strong online presence and unlock the online potential of your business. Work with our professional team of developers, web designers, programmers, and IT professionals and plan the creation of your website. We listen, consult, and engage with our clients so that our goals remain the same. The team's priority is to deliver web solutions made specifically for your business' needs.

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➤ Web Management

Includes multiple administration tasks including the control of software and hardware, web hosting, verification of active links, monitoring, and maintenance. These tasks need to be done in order for your website to perform well and remain up-to-date. You don't want it blocked from the latest mobile devices and web browsers.



Blog or Personal Website

Support creative and content strategies help in improving the rank and status of your website. Our marketing and automation platforms help you get more followers.



Increase your social media presence and make sure that you get more genuine customers. Produce lasting results through SEO, web development, and more.



We create responsive business directories, integrated with social channels, those which not only deliver traffic to different websites, also user-friendly for your website users to browse and seek information.



Provides proper designs and implementation strategies for better digital marketing performance and social media presence for your daily updates.



Delivering real results through our innovative and focused strategies. Deals in website development, designs, SEO, PPC, social media, email marketing, etc.



Let you develop better connections with a number of people. Our analytic tools support marketing solutions which can help you connect globally and increase your reach.



Delivers relevant Web and SEO development services which will make you get effective results easily, leading to more traffic and better outcomes.



Online Job Board

Give you an impactful services regarding different types of portals. We work with digital channels like Google search; social media, email, etc. to increase your presence online.



Portfolio Websites

Develop photo gallery of your past projects and customize the relevant text too, describing your services and areas in which you deal.

5. Website Design & Development



Fresh, Affordable, Innovative and Personalized website design and development for your business or organization.

AL DANA IT SOLUTIONS offering web design and development from a basic brochure site to a corporate database or e-commerce site. We have been in business since 1997, developing web site designs for many businesses globally.

➤ Web Design

We build Creative, Effective & Professional Websites



At **AL DANA Tech & IT SOLUTIONS**, our team are professionally delivers high quality and inventive design. With our unique style and advanced approach, the work turns out to be something of a distinct nature. Every moment in the process of making the website is done with precision. We want to fill the niche in the world of web design so we strive to obtain cutting edge information to achieve that goal. Al Dana has a background in many languages and technologies such as HTML, CSS, XHTML, DHTML, AJAX, and JQUERY in order to provide excellent

services that meet the most demanding of projects.

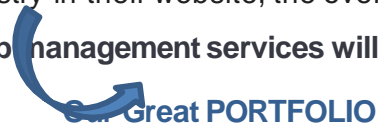
Our clients will be left with an extraordinary work of art which leads them to be at the top of their competitors.

➤ Web Development



Only the best developers can change a masterpiece from a visual artist to a magnum opus. And **AL DANA IT SOLUTIONS** has just that. Our Development Team utilize a wide range of current technologies available, including PHP, ASP, Java, ColdFusion, MS-SQL, MySQL, and XML, to develop powerful and efficient applications. We don't only want our clients to see our fine artistry in their website, the overall

Getting our web management services will give you the following benefits **Be Part of**



The functionality and availability for SEO of your website will be ensured your software will be regularly updated your website will be up-to-date and always secured from hackers and malwares; The website's performance will be monitored and assessed you will get regular reports of your website's performance

Connect with our team now and get a customized plan on how to meet the unique maintenance needs of your business website.

6. Network



Social Networking Services given the speed, with which the online social networking landscape is rapidly developing, SNS necessarily refers here to the breadth of existing services, the place of existing services within the history of internet technologies and services, and the rapid development of new tools and practices.

Social Networking Services can be broadly defined as an internet or mobile-based social space where people can connect, communicate, and create and share content with others.

Social Networking Services (SNS) are changing the ways in which people use and engage with the internet and with each other young people particularly are quick to use the new technology in ways which increasingly blur the boundaries between their online and offline activities.

- ✓ Full supply and maintenance of network components.
- ✓ Making sure efficient running of the network.
- ✓ Maintenance Contract: Yearly, half yearly or long term contracts on competitive rates.

➤ What do people do on Social Networking Services (SNS)?



People use **SNS** for countless activities. Among the most common uses, however, are: *

- * **Viewing content / finding information,**
- * **Creating and customizing profiles**

There are many different kinds of profile, although they typically consist of a member owned web page, supported by a range of tools. Profile pages are not just lists of information. They allow members to develop and present an image of themselves to the world, and to establish online identities. Displays of preferences (favorite music, books, films for example) allow members to represent their personality and taste. Most social networking sites also allow members to customize the look and feel of their pages to a greater or lesser extent. Through page templates or content, including video, music and images.

- * **Connecting with existing networks, making and developing friendships/contacts**

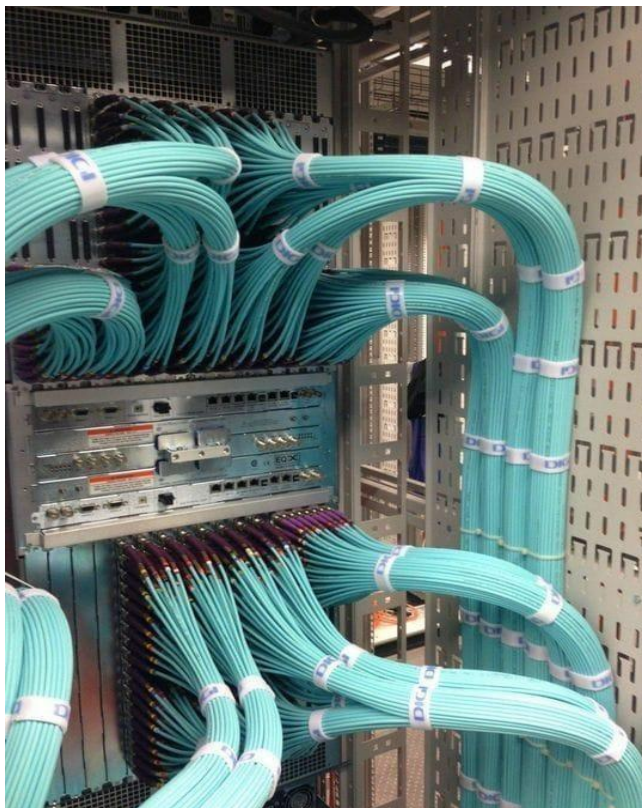
This type of dynamic content makes it easy to move information, content and links from one SNS to another. Quizzes and polls are also very popular to share – with some services allowing you to create your own quizzes, or compare yourself with other people on your contacts list who have also answered questions or added that application.

- ✓ **Authoring and uploading content**
- ✓ **Adding and sharing content**
- ✓ **Posting messages – public & private**
- ✓ **Collaborating with other people.**

Service tools vary – but group space, for example, allows users to collectively create profiles, hold discussions, store, share and comment on objects. In-service messaging can be a rich source of informal collaboration.

➤ LAN / WAN Network

We have certified technicians prepared to assist you with getting your data networks up and running quickly. Our experienced group of consultants and network technicians, if necessary, are available seven days a week to provide assistance on all aspects of your wired or wireless network installation. As always, our network services are reliable and can be custom fitted to meet your company needs in every way possible. Contact our technical support anytime to discuss your companies IT needs.



- ✓ Wireless Site Surveys
- ✓ Integration and Installation of Wired/ Wireless Networks
- ✓ LAN/WAN network design and layout
- ✓ Network Installation (Wired/Wireless)
- ✓ Wireless Point-to-Point Ethernet Bridge (PTP)
- ✓ Wireless Point-to-Multipoint Ethernet Bridge (PTMP)
- ✓ Wireless Security and Surveillance
- ✓ Campus/Building Wireless Bridge
- ✓ Wireless Hotspot

7. The Hardware



- ✓ Supply and installation:
- ✓ All kinds of computer machines.
- ✓ Original operating system.
- ✓ Central system.
- ✓ All kinds of printers.
- ✓ All kinds of scanners.
- ✓ Bar code system machines.

8. The Maintenance

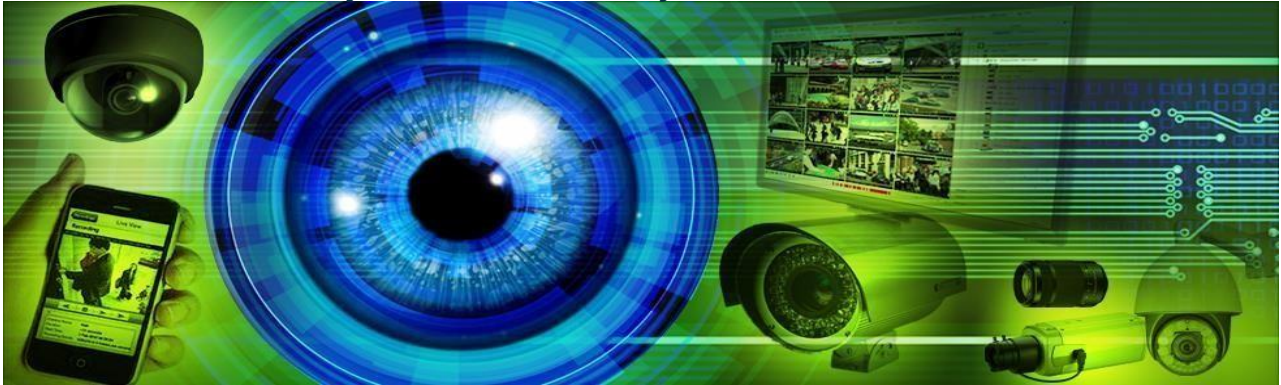


Software maintenance is an important step after software installation for which we give our outmost care in an efficient manner. We consider it as our major responsibility where most companies today are least interested after their sales service. This is the reason why we keep our existing clients and inspire us more to work hard for client's satisfaction and have their trust from the first trial onwards.

➤ **HARDWARE:**

- ✓ All kinds of Computer
- ✓ Printers
- ✓ Scanners
- ✓ Servers
- ✓ Attendance Machine.

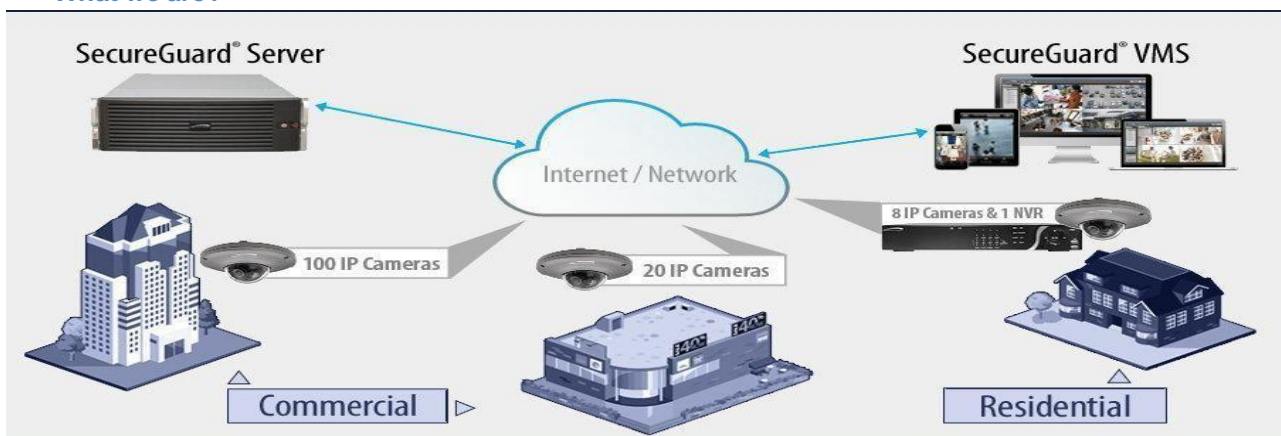
9. A network security and surveillance system CCTV



Passively monitors and records any movement present on a local area network, wide area network, or other type of computer network, without interrupting or otherwise interfering with the flow of any movement. Raw data packets present on the network are continuously routed (with optional packet encryption) to a high-capacity data recorder to generate low-level recordings for archival purposes. The raw data packets are also optionally routed to one or more cyclic data recorders to generate temporary records that are used to automatically monitor any movement in near-real-time. A set of analysis applications and other software routines allows authorized users to interactively analyze the low-level any movement recordings to evaluate network attacks, internal and external security breaches, network problems, and other types of network events.

➤ CCTV And Access Control

What we are?



AI DANA computer Tech & It Solutions is a leading provider of digital technology, predominantly CCTV systems and security solutions; in the UAE. The company offers a wide-range of innovative products and brands from across the world catering to the needs of residential, commercial and industrial properties in the UAE.

The range of solutions include CCTV solutions, security surveillance system, alarm monitoring, PABX, Time attendance & access controls and smart home controls and SMATV. Beyond the traditional CCTV camera installations, AI DANA also offers testing, commissioning and maintenance services of such systems with IP-based network monitoring for 'live accesses through virtual networks. This is in addition to HD-SDI, HD-CVI and analogue – based on AI Dana products.

➤ Our Services:



- ✓ Security surveillance system installation.
- ✓ IP TV, DVB, CATV & SMATV System.
- ✓ Dish antenna installation and service.
- ✓ Access control System Installation

➤ Why CCTV Security is crucial for your business:



Wireless video security and surveillance solutions are now in-demand for all types of institutions from shopping centers, transportation systems and at schools. It can be a challenge to install video surveillance in areas that are more remote, expensive, or physically impossible to reach with

Video surveillance has been used in various industries for many years. Thanks to the use of surveillance cameras in banks and financial institutions, the number of bank robberies has significantly decreased. When they do happen, however, the chances of solving them are considerably higher than they used to be. This development is due in large measure to the widespread installation of surveillance cameras.

- | | |
|---------------------------------------|-------------------------------|
| 1. Reduce Cost and Risk | 6. Easy to implement |
| 2. Prevent and Deter Crime | 7. Keep Your Employees Honest |
| 3. Fool-Proof Coverage | 8. Encourage Good Behavior |
| 4. Reduce Property Insurance Premiums | 9. Prevent Safety Incidents |
| 5. Increase Customer's confidence | 10. Assist Law Enforcement |

10.The Training



✚ We strive to be always the best in achieving all your requirements in the right way and providing all your services with excellence and creativity

The software training is another vital operation in computer field. We provide quality training and full support to our clients for the knowledge and know-how of our software application. Our qualified professionals will be present to assist client's needs. To deal with our regular software or special client request we provide training staff with multilingual capabilities. Also we provide basic training on hardware components also on special request.

We believed that, your valued suggestion will always welcomed and highly appreciated Because over aim to improve and gain customers respect with wherein to reach new highest and valuable.



**WE ARE PROUD TO PUT OUR LONG EXPERIENCE
BETWEEN YOUR HANDS.**



We are here for you!

Our world-wide teams of specialists have got you covered. Al Dana Computer Tech & IT Solutions is the only company that provides everything you need to manage your property better and save time.



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